

Atty. Dkt. No. K01-008
(formerly 00010.US00)

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A web-based, interactive method for simultaneously: (a) advertising and increasing awareness of charitable, nonprofit, philanthropic or other fundraising organizations (ORG), (b) advertising corporate or other sponsors (Sponsors), and (c) raising donations for the ORGs, ~~the method having a graphical user interface including a display,~~ comprising:
 - providing ~~the participant~~ a participant an opportunity to take a quiz on a website in exchange for a Sponsor making a donation to an ORG in the participant's name, the quiz having one or more questions;
 - taking the quiz, by the participant, by answering the questions, the participant selecting an answer from two or more provided answers; and
 - making a donation, by the Sponsor, to the ORG, in response to the taking the quiz by the participant.
2. (Currently Amended) The method according to claim 1, ~~further comprising wherein~~ said providing an opportunity comprises asking questions about the ORG's mission and activity.
3. (Currently Amended) The method according to claim 1, ~~further comprising wherein~~ said providing an opportunity comprises asking questions about the Sponsor's business or activities.
4. (Currently Amended) The method according to claim 1, further comprising ~~receiving the~~ receiving contact information of the participant.

Atty. Dkt. No. K01-008
(formerly 00010.US00)

5. (Currently Amended) The method according to ~~claim 2~~ claim 4, wherein the contact information comprises ~~the email~~ an email address of the participant.
6. (Original) The method according to claim 1, further comprising providing a score based on the number of correct answers in the quiz.
7. (Original) The method according to claim 1, further comprising calculating the total number of participants taking the quiz.
8. (Currently Amended) The method according to ~~claim 2~~ claim 4, further comprising providing the contact information to the Sponsor.
9. (Currently Amended) The method according to ~~claim 2~~ claim 4, further comprising providing the contact information to the ORG.
10. (Original) The method according to claim 1, wherein the donation is made to the ORG selected by the participant.
11. (Original) The method according to claim 1, further comprising providing a sweepstake wherein the participant of the quiz has a chance to win a prize.

Atty. Dkt. No. K01-008
(formerly 00010.US00)

12. (Currently Amended) A web-based, interactive system for simultaneously: (a) advertising and increasing awareness of charitable, nonprofit, philanthropic or other fundraising organizations (ORG), (b) advertising corporate or other sponsors (Sponsors), and (c) raising donations for the ORGs, the system having a graphical user interface including a display, comprising:
- means for providing ~~the participant~~ a participant an opportunity to take a quiz on a website in exchange for a Sponsor making a donation to an ORG in the participant's name, the quiz having one or more questions;
- means for taking, by the participant, the quiz, the participant answering the questions by selecting an answer from two or more provided answers;
- means for making a donation, by the Sponsor in the participant's name, to the ORG.
13. (Original) The system according to claim 12, wherein the quiz includes questions about the ORG's mission and activity.
14. (Original) The system according to claim 12, wherein the quiz includes questions about the Sponsor's business or activities.
15. (Currently Amended) The system according to claim 12, further comprising means for receiving ~~the contact~~ contact information of the participant.
16. (Currently Amended) The system according to claim 15, wherein the contact information comprises ~~the email~~ an email address of the participant.
17. (Currently Amended) The system according to claim 12, further comprising means for calculating a score based on the number of correct answers in the quiz.

Atty. Dkt. No. K01-008
(formerly 00010.US00)

18. (Original) The system according to claim 12, further comprising means for calculating the total number of participants taking the quiz.
19. (Currently Amended) The system according to ~~claim 12~~ claim 15, further comprising means for providing the contact information to the Sponsor.
20. (Currently Amended) The system according to ~~claim 12~~ claim 15, further comprising means for providing the contact information to the ORG.
21. (Currently Amended) A web-based, interactive method for simultaneously: (a) advertising and increasing awareness of charitable, nonprofit, philanthropic or other fundraising organizations (ORG), (b) advertising corporate or other sponsors (Sponsors), and (c) raising donations for the ORGs, the method ~~having~~ including use of a graphical user interface including a display, comprising:
 - playing a game, by a player, on a website; and
 - making a donation, by the Sponsor, to an ORG in response to the playing a game by the player.
22. (Currently Amended) The method according to ~~claim 22~~ claim 21, further comprising awarding one or more points to the player based on the performance in the game.
23. (Currently Amended) The method according to ~~claim 22~~ claim 21, wherein the player enters a sweepstake by playing the game, and wherein the player has an opportunity to win on or more prizes.
24. (Currently Amended) The method according to claim 21, further comprising receiving ~~the contact~~ contact information of the player.

Atty. Dkt. No. K01-008
(formerly 00010.US00)

25. (Currently Amended) The method according to ~~claim 22~~ claim 24, wherein the contact information comprises the email address of the player.
26. (Original) The method according to claim 21, further comprising calculating the total number of players.
27. (Currently Amended) A computer program product including a program code embodied in a storage medium for carrying out a web-based, interactive method for simultaneously: (a) advertising and increasing awareness of charitable, nonprofit, philanthropic or other fundraising organizations (ORG), (b) advertising corporate or other sponsors (Sponsors), and (c) raising donations for the ORGs, the method having a graphical user interface including a display, comprising:
 playing a game, by a player, on a website in exchange for a Sponsor making a donation to an ORG;
 making a donation, by the Sponsor, to the ORG in response to the playing the game by the player; and
 providing contact information of the player.
28. (New) The method according to claim 21, wherein the Sponsor makes the donation in the name of the player.
29. (New) A web-based, fund-raising method, comprising:
 providing a quiz to a participant on a website; and
 causing a donation to be made by a sponsor to a fundraising organization in response to taking of the quiz by the participant.